

SIMON T. WILLEMS

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OBJECTIVE

I am a web developer with over ten years experience in programming and design seeking a challenging career with the opportunity to grow and advance. My technical skill set is supported by a unique background in Marketing and Human Resources.

EDUCATION

The University of Texas at San Antonio, TX December 2007
Degree in Business Administration with a Concentration in Marketing

WORK EXPERIENCE

Texas A&M University, College of Veterinary Medicine & Biomedical Sciences, College Station, TX Feb 2010 – Present
Web Developer

- Using the Umbraco .NET framework, customized a Content Management System (CMS) for the main college website consisting of 2,000+ pages, 100+ users, and 300,000+ page views to unique visitors each month. Used ASP, C#, VB, LINQ, & SQL for back-end development and XML with XSLT Macros for front-end development as security against SQL injections and other common invasion techniques
- Designed and deployed sibling sites related to the college including Feline Medical Symposium, Legends Premier Stallion Season Auction, Interdisciplinary Faculty of Toxicology, Diagnostic Imaging & Cancer Treatment Center, Vet Emergency Team, Schubot Exotic Bird Health Center, Gastrointestinal Laboratory, and Comparative Gastroenterology Society
- Achieved full compliance with Section 508 guidelines of the ADA for accessibility, validation, and usability
- Developed HTML5/CSS3 templates for cross-platform video delivery to mobile and desktop devices
- Created dynamic RSS and XML feeds for news and events to serve to users as well as integrate with aggregators
- Dramatically improved Search Engine Optimization (SEO) moving many high value keywords to page one rank
- Developed mass email campaigns to referral veterinarians all over the nation with full analytics for campaign tracking

Reynolds & Reynolds, Reynolds Web Solutions, College Station, TX Aug 2008 – Feb 2010
Web Developer

- Served as lead flash and scripting developer on a small team for over 6,000 template-based automotive dealership websites
- Sole developer in charge of the largest enterprise level account encompassing hundreds of sites
- Responsible for all flash galleries, slideshows, animation libraries, and enterprise theme builds
- Taught ActionScript 2.0 and JavaScript best practices courses internally
- Due to recruiting background, was utilized as a hiring consultant for interviews. Involved in the hiring of five developers and the personal training of three through their probationary periods

Pernox, Inc., San Antonio, TX Dec 2005 – Aug 2008
Recruiting Specialist

- Provided recruiting services for temporary staffing and executive placement as well as human resources consulting
- Tracked incoming candidates and maintained records in shared local databases. Developed a fully automated spreadsheet to produce real-time statistical reports on candidate status, advertising efficiency rates, turnover ratios, etc.
- Conducted resume screenings, telephone and in-person interviews, reference checks, and background checks
- Personally took part in the hire of over 300 individuals (out of over 5,000 contacts) for placement in many industries
- Developed company website with functionality for candidate inquiries and online application submittal forms using PHP
- Produced marketing materials such as tri-folds, folder slicks, and mass emails to assist in business development and branding

Akin, Doherty, Klein & Feuge Accounting Firm, San Antonio, TX Oct 2003 – Nov 2004
Paperless Consultant

- Helped transition documents for upwards of 1,000 clients (government, commercial, and personal) to electronic format
- Tracked clients through a tickler software package to insure all tax deadlines were met during the conversion process

NetForce, Inc., San Antonio, TX June 2000 – Sep 2003
Personal Computer and Cable Technician

- Performed PC builds, repairs, customizations, and maintenance in an electrically grounded, dust-free laboratory
- Installed ethernet/intranet systems at client facilities and ran cable drops for Cat 5, 6e, fiber, and token ring
- Performed help desk functions for customer service, technical assistance, troubleshooting, and RMAs

References available upon request

AWARDS

Award of Excellence, IABC, Communication Management: Electronic and Digital Communication - April 2011